

 **ECOMMERCEN⁺**



Customer Experience *at the* CENTER

Deliver Relevant Content for each customer and improve their experience



Explore the + Suite

- Personalization +Suite
 - Analytics (BETA)
- Access to “Advisable AI Recommendations”
 - Automations (BETA)



Increase Customer Retention

Customer Acquisition is five times higher.

**Data from [optimove](#)*

Welcome to Eshop

Create your Eshop account with one click and gain access to exclusive personalized offers and 150 points today!

- ✓ Repeat your order with 1 click
- ✓ Earn and redeem points with every order
- ✓ Register and win 150 points worth €1,5


[CREATE ACCOUNT](#)


[CONNECT AND WIN!](#)


Home Page Friendly Dashboard, with focus on Customer Registration. Registered customers have a higher avg. Basket Value, lower cost per conversion, and it's more likely to become a returning customer.


Welcome **John Doe**

POINTS: 191

 **Profile Settings**


 **See your favourite products**

 **See all the products you have bought in the past**


 **Repeat a previous order**

Products you have purchased again


< >




Garnier Skin Active
Pure Charcoal Black
Tissue Mask 28gr
1.51€



Garnier SkinActive
Vitamin C Glow Boost
Serum 30ml
6.84€




L'oreal Paris Men
Expert Hydra
Energetic
1.77€




Frezyderm Whitening
Toothpaste 75ml
5.46€

Brands you have purchased again


< >




APIVITA



LIERAC




MAYBELLINE



LOREAL

- Easy personalized customer dashboard
- Quick access to Order History
- One-Click Re-Order from Order History
- Product & Brands Visualization

 ECOMMERCECEN⁺



Tailored *for every* Buyer Behaviour

Enhance your marketing by combining your insights with our
Segmentation tools

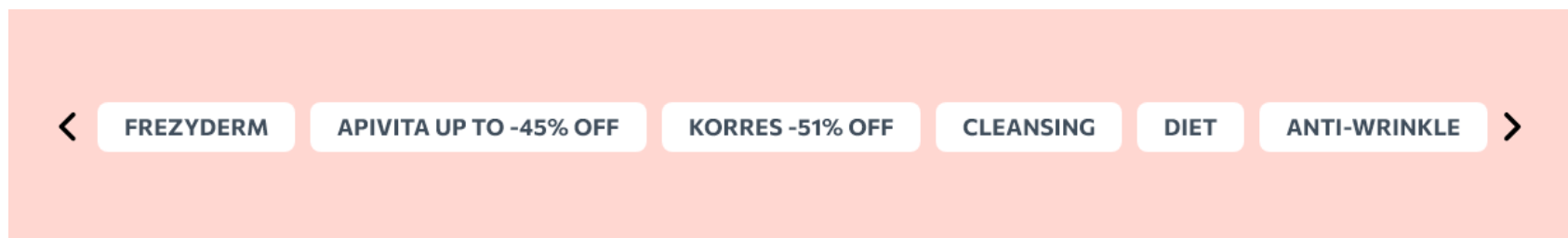
// SLIDER SEGMENTATION

Εμφάνιση σε ομάδες χρηστών

Ρύθμιση εμφάνισης *	Όλοι οι χρήστες	Εγγεγραμμένος	<input checked="" type="checkbox"/>
Επιλέξτε χώρα	<input type="text" value="Επιλέξτε χώρα"/>	Επιλέξτε περιφέρεια	<input type="text" value="Επιλέξτε χώρα"/>
Κατηγορία	<input type="text" value="Επιλέξτε κατηγορία"/>	Κατασκευαστής	<input type="text" value="Επιλέξτε κατασκευαστή"/>
Τελευταίος referral	<input type="text" value="Επιλέξτε referral"/>	Βαθμολογία πελατών	<input type="text" value="Βαθμολογία πελατών"/>
Από μ/ο καλαθιού	<input type="text"/>	Έως μ/ο καλαθιού	<input type="text"/>

Provides the ability to create segmented Banners according to buyer's interests and previous purchasing behaviour

// SEGMENTED BUTTONS







Provides the ability to create Segmented Buttons in order to create a relevant environment

// DASHBOARD PERSONALIZATION

Welcome **John Doe**

POINTS: 191

 Profile Settings	 See your favourite products
 See all the products you have bought in the past	 Repeat a previous order

Κουπόνια μόνο για εσένα

APIVITA -30% OFF #apivita30	FREZYDERM -55% OFF #frezyderm55	LA ROCHE POSAY -20% OFF #larocheposay20	LIERAC SUNSCREEN 1+1 #lieracsun1plus1	APIVITA CLEANSING FOAM -50% OFF #apivitacleansing50	LOREAL MEN ME -55% #lorealmen55
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An extra section to communicate personalized offers based on segmentation, such as Coupons.



Unlock *the power of* Up-Sale & Cross-Sale

See immediate increase on avg. order value by 15%

// COMBO SUGGESTIONS ON PRODUCT PAGE



Garnier Skin Active Pure
Charcoal Black Tissue Mask
28gr

Garnier SkinActive Vitamin C
Glow Boost Serum 30ml

From 9,75€






4,85€

you win **-58%**

BUY BUNDLE

Combo suggestions based on the most common,
bought together items or custom Cross-Selling suggestions

// PREVIEW ORDER RECOMMENDATIONS

Cart Preview		
	Garnier Skin Active Pure Charcoal Black Tissue Mask 28gr	
PRICE: 1.51€		QTY: 1
	Garnier Pure Active Intensive 3 in 1 with Activated Carbon Against Imperfections 150ml	
PRICE: 4.16€		QTY: 1
	Frezyderm Whitening Toothpaste 75ml	
PRICE: 5.46€		QTY: 1
	Frezyderm Whitening Toothpaste 75ml	
PRICE: 5.46€		QTY: 1
Discount from points: 1.00 EUR	Discount from coupon: 0.00 EUR	Transportation cost: 0.00 EUR
Delivery cost: 3.00 EUR		
Final Sum:		12.23 EUR
Did you forget to add these products?		

Did you forget to add these products?



Garnier SkinActive Vitamin C Glow Boost Serum 30ml

17 Points

FROM 4.52€

ONLY 1.51€

-36%

ADD TO CART



L'oreal Paris Men Expert Hydra Energetic

17 Points

FROM 4.52€

ONLY 1.51€

-36%

ADD TO CART



Apivita Natural Oils Vegetable Oil with Almond 100ml

17 Points

FROM 4.52€

ONLY 1.51€

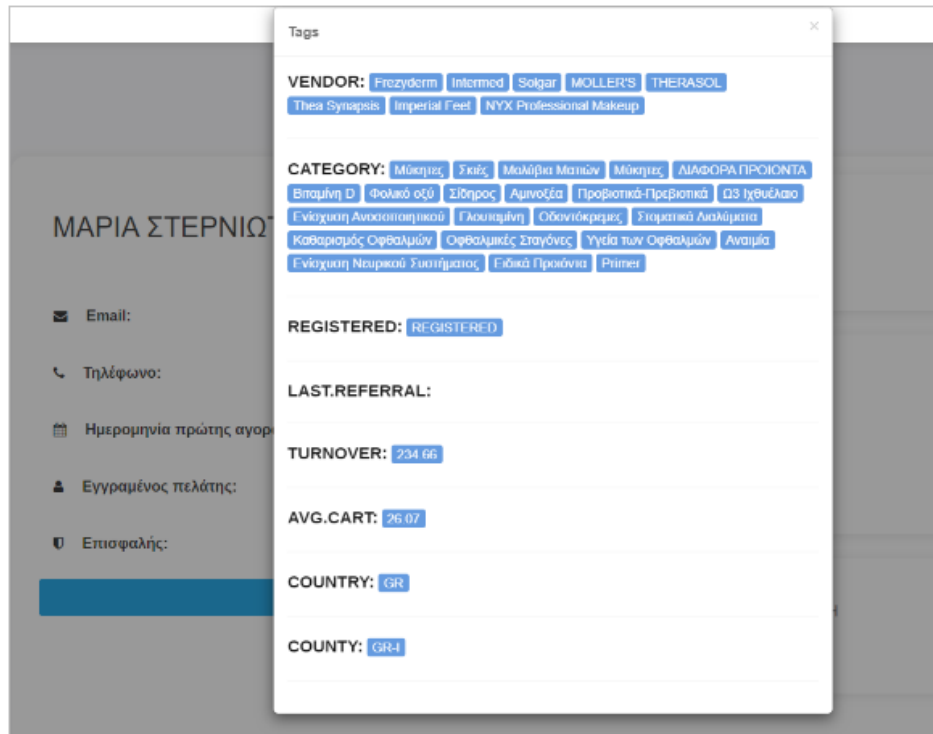
-36%

ADD TO CART



Get to know **your audience**

And utilize your data to create effective Segmentation



- Track Brands bought
- Track categories of interest
- Track individual Data
- See where your customers come from (Referral)



Τρόποι πληρωμής



Τύπος παραστατικού



ΜΟ ημερών παραγγελίας

57.38

Αναμενόμενη νέα
παραγγελία

2022-10-01 11:20:46

Data visualization for each customer, to easily keep track

// EXPORT SEGMENTED LIST & UNLOCK NEW TARGETING OPTIONS

Τύπος αναζήτησης

Τύπος αναζήτησης
Όλοι οι χρήστες

Εξαγωγή

Αγοραστική συμπεριφορά

Επιλέξτε κατηγορία
Επιλέξτε κατηγορία

Επιλέξτε κατασκευαστή
Επιλέξτε κατασκευαστή

Επιλέξτε referral
Επιλέξτε referral

☐ Εγγεγραμμένος

Τοπικά χαρακτηριστικά

Επιλέξτε χώρα
Επιλέξτε χώρα

Επιλέξτε περιφέρεια
Επιλέξτε περιφέρεια

Αγοραστική δυναμική

Βαθμολογία πελατών
Βαθμολογία πελατών

Από μία καλαθιού
Έως μία καλαθιού

- Use segmented lists on 3rd Party Tools (Facebook, Google, etc.)
- Monetize for remarketing purposes
- Create targeted ads with Higher CR



Unlock the power **of automations**

And boost your customer retention strategy



Αποστολή email σε πελάτες για υπόλοιπο πόντων	Αποστολή email σε γενέθλια
<div><input type="checkbox"/> Ενεργοποίηση</div>	<div><input type="checkbox"/> Ενεργοποίηση</div>
<div>Αποστολή σε πελάτες με πόντους πάνω από</div> <div><input type="text" value="500"/></div>	<div>Πόντοι για δώρο</div> <div><input type="text"/></div>
<div>Αποστολή σε πελάτες που δεν έχουν κάνει παραγγελία για:</div> <div><input type="text" value="Ποτέ"/> ▾</div>	<div>Επανάληψη μετά από:</div> <div><input type="text" value="Ποτέ"/> ▾</div>
<div>Επανάληψη μετά από:</div> <div><input type="text" value="Ποτέ"/> ▾</div>	

Increase and reward your Loyal Customers



advisable.ai
RECOMMENDATIONS
with 1:1 personalization

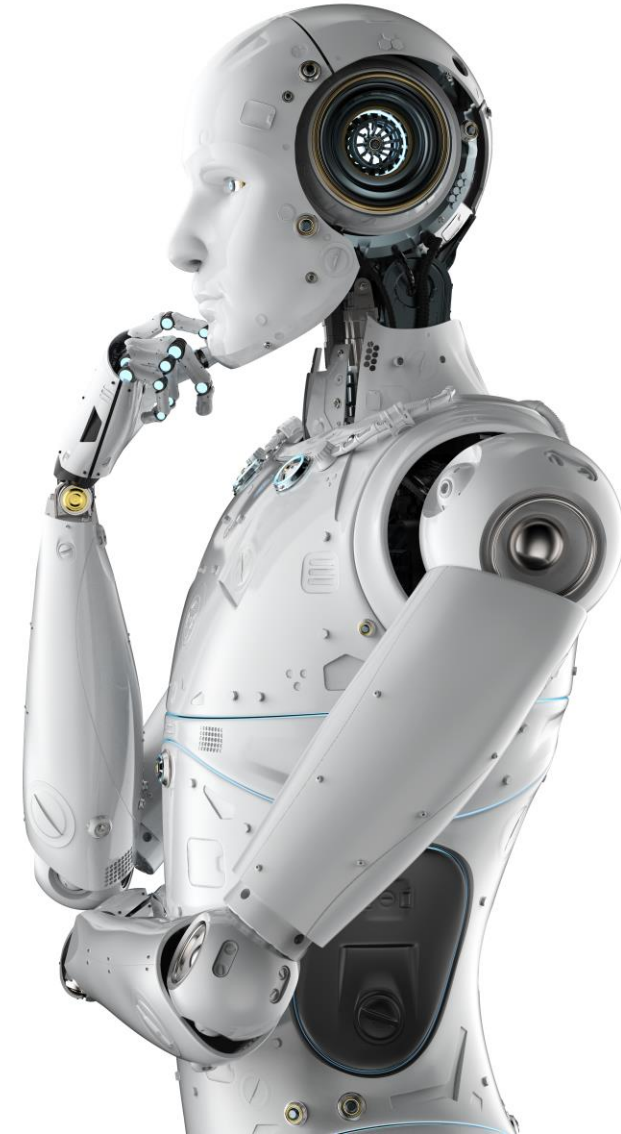
Multiple Models for AI training

Train feed by:

1. Users
2. Page views
3. Product views
4. Category views
5. Product Info

6. EVENTS

- a. Add to carts
- b. Reviews
- c. Add favorites
- d. Purchase info
- e. Rating



Use it to:

- Get item recommendations for each user based on their history. Also comes with an 'auto' option
- Retrieve items similar to the requested item. Use it to create a similar items section
- Retrieve user who may be interested in a specific item
- Retrieve other items that were purchased along the requested items
- Retrieve other items that were purchased along the requested item
- Given a user id returns the categories the user has mostly interacted with
- Retrieve the most popular items or Retrieve the next items or users from a previous recommendation

Access to

advisable.ai

RECOMMENDATIONS

Build from the ground up by the Advisable team, with focus on ecommerce
Get 200,000 Credits each month with your **ECOMMERCEN+** Subscription

What you expect to gain

<i>Customer Retention</i>	x5
<i>Conversion Rate</i>	Up to +15%
<i>Avg.Order Value</i>	Up to +15%

What you pay

 **ECOMMERCEN⁺**

+

advisable.ai
RECOMMENDATIONS

Up to 200.000 AI RECOMMENDATIONS/MONTH

All in one great price

700€ /Month